



The following pages contain sponsorship opportunities and registration forms for the Wendy's Charity Golf Classic.

- *Sponsorship Opportunities*
- *Sponsor Registration*
- *Team Registration*
- *Player Registration*
- *Hole Sponsor Registration*

2003 WENDY'S CHARITY GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

Premium Sponsors - \$15,000

- Logo and recognition on marketing materials promoting event
- Press release to area media announcing your commitment as a premium sponsor
- Signage throughout event
- 1 foursome in Pro-Am with a select LPGA professional
- 8 tickets to Island Cruise Night Pairings Party
- 10 passes to day of tournament
- Full page ad in tournament program
- Logo link on Wendy's Charity Golf Classic web site to your site

Island Cruise Night Party Sponsors - \$7,500

- Signage throughout party
- Logo on Pairings Party Program
- Logo on Live and Silent Auction presentation materials
- 1 player in Pro-Am with a select LPGA professional
- 4 tickets to Island Cruise Night Pairings Party
- 8 passes to day of tournament
- 1/3-page ad in tournament program
- Logo link on Wendy's Charity Golf Classic web site to your site

Team Sponsors - \$6,000

- 1 foursome in Pro-Am with a select LPGA professional
- 4 tickets to Island Cruise Night Pairings Party
- 8 passes to day of tournament
- 4 business card ads in tournament program
- Listing as participant on Wendy's Charity Golf Classic site

Golf Cart Sponsor - \$6,000

- Signage on all golf carts and in golf cart area
- 1 player in the Pro-Am with a select LPGA professional
- 4 tickets to Island Cruise Night Pairings Party
- 8 passes to day of tournament
- 1/2-page ad in tournament program
- Logo link on Wendy's Charity Golf Classic web site to your site

Insta-Plak Sponsor - \$5,000

- Logo on team photo plaques awarded day of event
- 2 tickets to Island Cruise Night Pairings Party
- 6 passes to day of tournament
- 1/4-page ad in tournament program
- Logo link on Wendy's Charity Golf Classic web site to your site

Awards Dinner Sponsors - \$4,000

- Signage in awards dinner area
- Logo on Awards Dinner program
- 2 tickets to Island Cruise Night Pairings Party
- 6 passes to day of tournament
- 1/3-page ad in tournament program
- Logo link on Wendy's Charity Golf Classic web site

Scoreboard Sponsor - \$3,000

- Logo on Tournament Scoreboard
- 2 tickets to Island Cruise Night Pairings Party
- 10 passes to day of tournament
- 1/3-page ad in tournament program
- Logo link on Wendy's Charity Golf Classic web site to your site

Breakfast Sponsors - \$3,000

- Signage in breakfast area for players
- 2 tickets to Island Cruise Night Pairings Party
- 4 passes to day of tournament
- 1/4-page ad in tournament program
- Logo link on Wendy's Charity Golf Classic web site to your site

Individual Players - \$1,500

- 1 spot on a team in the Pro-Am with a select LPGA professional
- 2 tickets to Island Cruise Night Pairings Party
- 2 passes to day of tournament
- 1 business card ad in tournament program
- Listing as participant on Wendy's Charity Golf Classic website

Hole Sponsors - \$500

- Logo on Hole Sponsor Sign at tee or green
- Listing in tournament program
- Listing link on Wendy's Charity Golf Classic web site to your site
- Window decal for your business announcing your support as a proud sponsor

Ad in Tournament Program - \$250

- Business card size ad in tournament program

Pairings Party Ticket - \$150

- Ticket for two to Sunday's Island Cruise Night Pairings Party

For more information, visit www.stantonassociates.net
or call Sue Fracker, (517) 784-4094, ext. 145





DEADLINE: JULY 15, 2003

Sponsor Registration

Contact Name: _____ Phone: () _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Site: _____ E-Mail: _____

Select your desired sponsorship package:

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Premium Sponsor | \$15,000 | <input type="checkbox"/> Awards Dinner Sponsor | \$ 4,000 |
| <input type="checkbox"/> Pairings Party Sponsor | \$ 7,500 | <input type="checkbox"/> Scoreboard Sponsor | \$ 3,000 |
| <input type="checkbox"/> Team Sponsor | \$ 6,000 | <input type="checkbox"/> Breakfast Sponsor | \$ 3,000 |
| <input type="checkbox"/> Golf Cart Sponsor | \$ 6,000 | <input type="checkbox"/> Individual Player Sponsor | \$ 1,500 |
| <input type="checkbox"/> Insta-Plak Sponsor | \$ 5,000 | <input type="checkbox"/> Ad in Tournament Program | \$ 250 |

Check one of the following options:

- My camera ready artwork is attached.
- Please scan my logo off my attached business card.
- My artwork is on the enclosed disk.
- I will e-mail you the artwork.
- Please typeset my company name on any materials for me.

E-mail artwork to: suef@stantonassociates.net. Formats: BMP, TIF, JPG, CDR, PDF

Include completed form with payment made out to:
Stanton Charity for Children

Mail to:

Stanton & Associates, Inc.
c/o Wendy's Charity Golf Classic
714 W. Michigan
Jackson, MI 49201



DEADLINE: JUNE 1, 2003

Team Registration

PRO-AM IS MONDAY, AUGUST 18, 2003 AT THE COUNTRY CLUB OF JACKSON.

Captain: _____ Phone: () _____

Company: _____ E-Mail: _____

Address: _____

City: _____ State: _____ Zip: _____

PLAYER #1: _____ Handicap: _____

Shirt Size: S M L XL XXL (men's)

Will you attend the Pairings Party on Sunday, August 17, 2003 at 6:00 PM? Yes No

Will you bring a guest? Yes No Guest's Name: _____

PLAYER # 2: _____ Handicap: _____

Shirt Size: S M L XL XXL (men's)

Will you attend the Pairings Party on Sunday, August 17, 2003 at 6:00 PM? Yes No

Will you bring a guest? Yes No Guest's Name: _____

PLAYER # 3: _____ Handicap: _____

Shirt Size: S M L XL XXL (men's)

Will you attend the Pairings Party on Sunday, August 17, 2003 at 6:00 PM? Yes No

Will you bring a guest? Yes No Guest's Name: _____

PLAYER # 4: _____ Handicap: _____

Shirt Size: S M L XL XXL (men's)

Will you attend the Pairings Party on Sunday, August 17, 2003 at 6:00 PM? Yes No

Will you bring a guest? Yes No Guest's Name: _____

Include completed form with \$6,000 payment made out to: Stanton Charity for Children

Mail to:

Wendy's Charity Golf Classic, c/o Stanton & Associates, Inc.
714 W. Michigan, Jackson, MI 49201

A CONFIRMATION PACKET WILL BE MAILED TO YOU PRIOR TO THE TOURNAMENT.



DEADLINE: JUNE 1, 2003

Player Registration

PRO-AM IS MONDAY, AUGUST 18, 2003 AT THE COUNTRY CLUB OF JACKSON.

Name: _____ Phone: () _____

Company: _____ Team Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Site: _____ E-Mail: _____

Shirt Size: S M L XL XXL (men's) _____ Handicap: _____

Will you attend the Pairings Party on Sunday, August 17, 2003 at 6:00 PM? Yes No

Will you bring a guest? Yes No Guest's Name: _____

Include completed form with \$1,500 payment made out to:

Stanton Charity for Children

Mail to:

Stanton & Associates, Inc.
c/o Wendy's Charity Golf Classic
714 W. Michigan
Jackson, MI 49201

A CONFIRMATION PACKET WILL BE MAILED TO YOU PRIOR TO THE TOURNAMENT.



DEADLINE: JULY 31, 2003

Hole Sponsor Registration

Your Package Includes:

- Logo on Hole Sponsor Sign at tee or green.
- Listing in tournament program.
- Listing link on Wendy's Charity Golf Classic web site to your site.
- Window decal for your business announcing your support as a proud sponsor.

Contact Name: _____ Phone: () _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Site: _____ E-Mail: _____

Referred by Local Agency: _____

Check one of the following options:

- My camera ready artwork is attached.
- Please scan my logo off my attached business card.
- My artwork is on the enclosed disk.
- I will e-mail you the artwork.
- Please typeset my company name on the sign for me.

E-mail artwork to: suef@stantonassociates.net. Formats: BMP, TIF, JPG, CDR, PDF

Include completed form with \$500 payment made out to:

Stanton Charity for Children

Mail to:

Stanton & Associates, Inc.
c/o Wendy's Charity Golf Classic
714 W. Michigan
Jackson, MI 49201